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April 21, 2000

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Magalie Roman Salas, Secretary Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

Re: Notice of Permitted Ex Parte Contact

WT Docket No. 97-82

Dear Ms. Salas:

The purpose of this letter is to advise the Commission of a permitted *ex parte* contact in the above-referenced proceeding. On April 20, 2000, Alpine PCS, Inc. ("Alpine") delivered the enclosed letter to Commissioner Furchtgott-Roth's office relating to the issues raised in the Petition for Reconsideration filed on April 4, 2000 by US WEST Wireless LLC and Sprint Spectrum L.P. in the referenced proceeding, in addition to the record established in response the Public Notice DA 00-191. Alpine is a qualified designated entity that holds 13 D, E and F block broadband PCS licenses and opposes any attempt to eliminate the designated entity rules for the July 26, 2000 C and F block reauction.

Public Notice DA 00-191, released February 3, 2000.

No. of Copies rec'd 0 + 1

COLE, RAYWID & BRAVERMAN, L.L.P.

Magalie Roman Salas April 21, 2000

Please contact the undersigned if you have any questions about this matter.

Respectfully yours,

James F. Ireland

cc: Bryan Tramont

# Alpine PCS, Inc. 201 Calle Cesar Chavez, No. 103 Santa Barbara, CA 93103 April 20, 2000

Chairman William E. Kennard Federal Communications Commission 445 12<sup>th</sup> Street, SW Room 8-B201 Washington, DC 20554

#### Dear Chairman Kennard:

Alpine PCS, Inc. is a designated entity ("DE") currently constructing 13 broadband PCS systems in California, Massachusetts and Michigan. Alpine has long anticipated the reauction of DE spectrum that has been frozen due to the bankruptcies of a handful of DE licensees who failed to comply with FCC rules. The reauction of this spectrum to Alpine and other DE's is critical to the implementation of our business plan that relies upon the existence of viable DE roaming partners in markets, large and small, throughout the country, and upon the availability of adequate spectrum to compete against larger carriers in all markets.

Although Alpine and other DE's have relied upon the FCC's allocation plan and eligibility rules in acquiring spectrum and constructing their networks, I understand that the FCC is now considering changing its rules to eliminate the eligibility rules in whole or part for the licenses available in the reauction. Any such change will severely damage the ability of DE's to compete in the market while simply exacerbating the concentration of licenses in the hands of larger carriers, a trend that has accelerated in just the past year.

The purpose of this letter is to dispel a number of myths that have been promulgated by a few large CMRS carriers in their effort to accomplish their spectrum grab from DE's. The Commission must not base its decision in this critical proceeding on the unsupported and self serving claims of large carriers.

## Myth #1: The large carriers need additional spectrum.

No large carrier has established factually that it is in need of additional spectrum. The fact is that the major carriers are spectrum rich, or their shortages are due to the continued mass marketing of spectrum inefficient analog services. For example, with respect to major PCS carriers, Sprint's Vice President of Technology and Advanced

Chairman William E. Kennard April 20, 2000

Systems Development, Oliver Valente, reported in the February 28, 2000 issue of Telephony that in most major metropolitan areas Sprint PCS currently uses only about 7.5 MHz of its 30 MHz. See Attachment 1. Any additional spectrum acquisition by Sprint at this point in its existing markets will be for the purpose of warehousing to defer unwanted new competition.

Similarly, both Bell Atlantic and SBC have been telling the FCC and Congress that they need additional spectrum because they are spectrum constrained in major markets. If this is in fact true, why do both Bell Atlantic and SBC continue to push spectrum inefficient analog phone service in major markets such as Washington DC, New York City, and Dallas, Texas? As evidenced by Attachment 2, both Bell Atlantic and SBC continue to use analog phones for their lower tier service plans and for their prepaid service plan (which ironically is the market that is growing faster than traditional postpaid service plans – and to a large extent targeted at lower income customers). On the one hand these carriers complain that they are spectrum constrained, while on the other hand they continue to squander their existing spectrum by not providing all new users with more spectrum efficient digital technologies. These inefficient practices pervade the offerings of large cellular carriers in large as well as small markets and the FCC should not reward such inefficiency at the expense of DE's.

What we have here is a blatant attempt at spectrum grabbing! Not one of the large carrier petitioners has succeeded in proving that it needs additional spectrum in the markets where it currently owns spectrum. Other carriers who petitioned the FCC for waivers, are asking that the DE rules be waived in order that they can expand their national footprint, not because they are spectrum constrained in their existing markets. Most visible in this regard is SBC, who distinguished itself by its absence in the 1994 auctions! Sure the environment has changed, but SBC has only itself to blame for being so myopic in its spectrum planning. And if the large carriers really need additional spectrum in a handful of isolated markets (a fact not so far demonstrated), let them participate in the 700MHz auctions which are structured in a way that as a practical matter will not be available to small businesses.

## Myth #2: Only large carriers have the wherewithal to build out larger PCS markets.

The large carriers claim to have the financial ability and capability to build out the PCS spectrum in large markets, and suggest that DE's will not have this capability. To the extent that larger carriers are building out major markets, it appears to be at the expense of suburban and more rural markets that are being neglected. For example, neither Sprint nor AT&T has yet to build out large areas in the US where they already own spectrum. A case in point is the rural area of Northern Michigan where Alpine is currently constructing a PCS network. Sprint's own homepage, which identifies existing and planned coverage, shows absolutely no plans to provide PCS coverage to this rural customer base. The same coverage maps show that Sprint is only building out in large markets and along certain highways that connect these large markets. The AT&T

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Wireless homepage shows virtually the same pattern of existing and planned coverage. The large carriers should not be rewarded for building large markets while they neglect suburban and rural areas, a result contrary to the intent of Congress and harmful to America's rural population.

Similarly, there is absolutely no basis for the Commission to conclude that DE's will be unable to build out the larger markets. To the extent build outs in these markets do not exist today, this is obviously due to the bankruptcies of NextWave and a handful of other DE's that originally acquired the largest C block markets. As noted below, Alpine and other DE's are building out their markets, including Northcoast Communications in the major markets of New York City and Cleveland.

## Myth #3: The DEs are inactive and unable to build out the markets that they currently own.

This is simply untrue! We are currently building out our California markets and Michigan markets. The same is true of many of the DEs such as Telecorp, Tritel, Northcoast, Leap, and many others. The Commission should not base its decisions in this critical process on vague and unsupported allegations by the very carriers that will benefit from the Commission being misinformed on this issue.

## Myth #4: Carriers with 10 MHz of spectrum can be competitive with carriers with 30+ MHz of spectrum.

Carriers with only 10 MHz of spectrum can be successful on the initial launch of wireless service. However, the capacity constraints soon become apparent when the carrier is successful. In our analysis of providing so-called "all you can eat" service using CDMA technology, 10 MHz (i.e., 5 MHz in each direction) soon becomes insufficient in that not only do you need to use EVRC (Enhanced Variable Rate Coders), but you need to use all the available 1.25 MHz CDMA carriers (i.e., 3 carriers within 5 MHz), and significantly increase the density of your cell sites in order to provide sufficient network capacity to support the huge traffic loads that have been witnessed with such plans. In fact, in one case, our analysis revealed that the number of cell sites required to meet a five year traffic forecast was not economically viable. Beyond this voice capacity constraint, there is an additional major issue if the carrier also wants to dedicate one of those CDMA carriers for dedicated wireless data service. In addition, unlike cdmaONE, which uses a 1.25 MHz carrier, cdma2000 Phase 2 (in 2002) will use a 5 MHz carrier to provide voice plus 384+ Kbps packet data. Thus a carrier with only 10 MHz of spectrum who is providing voice services will not be able to provide true 3G services using cdma2000 Phase 2 technology.

A minimum of 20 MHz is required to offer "all you can eat" service and have the capability of providing 3G services in the future. Carriers with 30+ MHz of spectrum will have a significant competitive advantage by the year 2003. This probably explains the Sprint and US West petition – use spectrum as a competitive weapon. They will use the additional 10 MHz if necessary in conjunction with their existing spectrum, and in the

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meantime prevent meaningful competition by carriers who would be constrained by the 10 MHz that they have. The last thing that the big carriers want is to see is the proliferation and expansion into their markets of the "all you can eat" programs.

## Myth #5: Acquisition of DE spectrum by large carriers will best serve the public interest.

The reality is that the large carriers sense an opportunity in the current proceedings to undermine the very competition that the DE's promise to deliver to the wireless marketplace. Imagine the additional profits that BellSouth, GTE Wireless and Sprint would earn in Chatanooga and Nashville but for Leap's "all you can eat service" for just \$30 per month. If that kind of creative DE inspired service offering spreads to other large markets, the bottom line of the large carriers will be materially impacted to the direct benefits of consumers. However, as noted above, a minimum of 20 MHz of spectrum is needed to successfully market this service and to offer 3G services competitively for more than 2-3 years.

As Congress recognized, DE's are the last hope to introduce innovation and creative competition in an industry now dominated by a handful of giant conglomerates. It is inconceivable that at the very time that a series of corporate mergers have consolidated the PCS and cellular markets, that the Commission would seriously consider eliminating (or materially diminishing) the competition that the DE program was intended to foster. Given that the large carriers have not even come close to exhausting their existing spectrum (or are committed to inefficient uses), what is the harm of allowing the DE program to advance to the next stage and see how the marketplace is affected. Even in a worse case scenario, if the DE spectrum goes undeveloped in any significant way, the marketplace will react quickly to correct the situation. The Commission should certainly not premise any decision to gut the DE program based on the disingenuous myths and misinformation that underlie the large carriers' position.

I am available to answer any questions you may have concerning Alpine and the DE experience in the marketplace.

Respectfully submitted,

Robert Broz

President, Alpine PCS, Inc.

(805) 962-1894

cc: The Commissioners

## **ATTACHMENT 1**

PREST





<sup>4</sup>38 is really an evolution and a direction rather than a discrete new technology. <sup>9</sup>

--- Gerry Flynn, BAM

that the group has confirmed W-CDMA coverage areas and intends to compare them to GSM coverage areas. The performance of 3G exceeds that of GSM, Schultz says, but only at rates in the 30 to 40 kb/s range. He points

out that it is "still early days for the equipment."

One interesting note: Microcell Connexions conducts the tests in clear spectrum. While most industry players agree that clear spectrum is necessary to implement W-CDMA, U.S. operators would have to explore re-farming or overlay options unless the FCC allocates additional spectrum for 3G systems. "Having tried to overlay a TDMA network over an AMPS network. I know [overlay networks] are ripe with issues and problems," he says

While the business case for 3G remains unclear, several of Omnipoint's current corporate wireless data customers are requesting faster data speeds and the ability to always be connected, Resavy says. "They're the drivers that are moving us into GPRS."

#### The narrowness alternative

While GSM 2.5G systems only increase data speed and capacity, on the CDMA side, the driver behind 2.5G implementation—what many CDMA operators are referring to as "3G 1X"—is simple: It's the desire to improve good old-fashioned voice capacity While 1X is expected to multiply current data rates tenfold up to 144 kb/s, it also is expected to double voice capacity.

"Most of the CDMAOne operators are very interested in the 1% solution," says Perry LaForge, executive director for the CDMA Development Group. "3X is more out there—people aren't sure of what the market potential is."

"To go to 3G 1X is sort of a no-brainer," says Oliver Valente, Sprint PCS vice president of technology and advanced systems development. "Going from 1X to 3X is more questionable." Perhaps one of the biggest road-blocks is that 3G 3X calls for operators to use a wider spectrum band to transmit data. Specifically, 3G 3X calls for operators to combine three of CDMAOne's current 1.25 Mllz channels to transmit data. Many CDMA operators would have trouble even clearing three contiguous channels in which to implement 3X.

But this is not the problem in Sprint PCS' case. In most major metropolitan areas, Sprint PCS currently uses only about 7.5 MHz out of the 30 MHz it holds, Valente says. "There may be a more efficient way to get those data speeds using a smaller bandwidth."

One possibility is Qualcomm's High Data Rate technology, a data-only solution that operates across a sin-

gle clear 1.25 MHz channel and supports 2.4 Mh/s speeds, which can be achieved in a mobile environment, says Kimberly Koeber, Qualcomm's director of product marketing for HDR. HDR's claim of mobility at 2.4 MHz would provide a distinct advantage over 3X technology, where the top speeds of 2 Mb/s support basically fixed applications only. In addition, because HDR is designed with the same RF signaling as today's CDMAOne systems, the cost of deploying the solution is expected to be significantly less than the cost of 3XRIT.

Another option to achieve high-speed data rates at a potentially lower cost is simply attempting to enhance 3G 1X technology. Sprint PCS is looking at both options. "We've trialed [HDR] in the lab, and we're exploring whether HDR or enhancing the 3G 1X standard is a better move for Sprint PCS," Valente says.

That may be a smart move, especially given that many equity analysis still consider the value of spectrum when analyzing a company. "The opportunity cost of wideband operations could be huge," says



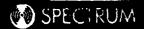
Jonathan Dorfman, an analyst at The Strategis Group. And Sprint PCS is not alone in its exploration of other technologies.

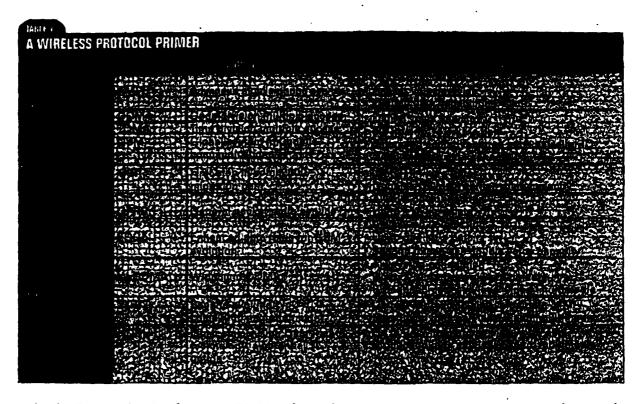
"We're looking at HDR as well as other technologies," says BAM's Flynn. "We're always looking at technologies that would be more spectrally efficient."

One big concern about HDR, however, is that Qualcomm is no longer in the infrastructure building business, meaning that another manufacturer will have to build equipment for the technology. So far, only Hitachi has signed a letter of intent to jointly develop equipment and support a field trial of Qualcomm's HDR technology, scheduled to begin this year. If successful, Hitachi intends to develop and manufacture HDR infrastructure equipment for commercial use.

The lack of a large manufacturing base makes at least one North American operator wary. "We're watching Cuithined on page 50

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On the TDMA side, Umesh Amin, AT&T Wireless Services' director of new technologies and planning, is quick to point out that, "TDMA is 85% compliant with the IMT 2000 requirements [for 3G]." AT&T is expected to skip GPRS and directly implement EDGE, but when it comes to 3G, Amin says, "EDGE/GPRS is as 3G as any network being discussed."

In fact, Amin indicates that AT&T is more focused on upgrading its voice capacity, which analysts agree is a major concern for many TDMA and GSM carriers because neither GPRS nor the first phase of EDGE provides operators with more voice capacity than current systems.

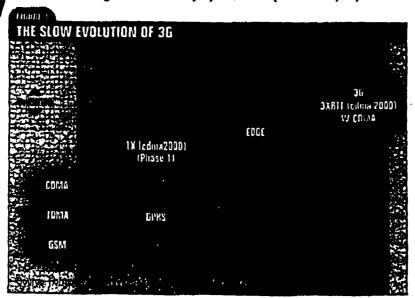
One of the largest U.S. GSM players, Omnipoint

Communications, expects to improve its data speeds and efficiency using a commercial GPRS system by the end of June, says Chris Resavy, senior director of engineering, operations and facilities for Omnipoint. But Resavy estimates his company will not commercially implement W-CDMA technology in the U.S. until 2005. Analysts estimate that other U.S. operators are no further ahead (Figure 2). The U.S. time frame contrasts sharply with the expected commercial availability of W-CDMA systems in Europe or Japan, which is expected as early as 2001.

"GPRS and EDGE will get you to 384 kb/s. Enhancements in the protocol stack will get you to 1 Mb/s," Resavy says. "That will suffice through 2005 unless some-

thing happens to the data world that no one ever expected." Resavy expects the upgrade to GPRS to cost Omnipoint less than \$10 million total but has no cost figures yet on EDGE or W-CDMA.

However, the operator is taking part in W-CDMA tests in Canada sponsored by the GSM North America Association and spearheaded by Canadian carrier Microcell Connexions. The group currently is examining early results from the tests and expects to release them by early second quarter at the latest, says Anthony Schultz, vice president of network planning and operation at Microcell Connexions. Although Schultz would not release many results, he did say continued on page 46



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\*We're watching [Qualcomm's High Data Rate technology) very closely. As seen as semente says they're going to build it, wa'll lock at it even more closely. "

-Brian O'Shaughnessy, Bell Mehility

[HDR] very closely," says Brian O'Shaughnessy, vice president of technology development for Canadian carrier Bell Mobility. "As soon as someone says they're going to build it, we'll look at it even more

closely"—a statement he made just days before Qualcomm released the Hitachi announcement.

Many manufacturers are considering making HDR equipment. "We are looking at HDR seriously." says Graham Richardson, director of CDMA data solutions at Nortel Networks.

In this carrier-driven world, all HDR may need is

one big customer. "What it may take is one big operator to invest in it." says Phillip Redman, associate director of wireless/mobile communications at The Yankee Group. "And then the rest will fall.

At the very least, Nortel and other manufacturers, which say they don't know their plans yet for HDR, agree that other technology options might be the

more logical choice to support higher data rateson the GSM and the CDMA side. "The logical way of providing 2 Mb/s may not be wideband CDMA," says Lars Nilsson, manager of strategic marketing for Ericsson.

"It turns out that there is a lot of capability that ca be delivered on enhancements to the 2.5G systems says Dave Poticny, vice president of global wireles strategy at Lucent Technologies. "There's lots of wor being done on advanced antennas and all the compo nents that go into these systems, [such as] filters anamplifiers. You have to understand that no technology stands still."

## It's the applications, stup

When deciding to Implement third generation, carders need to think about the applications bulged they think about the infrestructure," says Mark Zohar, recriteria for apps in a mobile world;

- 1. They must provide timely information &
- 2. Transactions must be simple to complete.
- 3. They should be relevant to location.
- 4. They should be personalized.

Zohar has rated several current mobile applications according to these categories.

"We fundamentally believe that 3G is about applications," says Brian O'Shaughnessy, vice president of technology development for Bell Mobility. "If you Ignore the application side, you will have a big pipe sitting there that will be ompty."

Bell Mobility slowly has been introducing services, such as text messaging and wireless modern capabilled ties, and applications, such as trading stocks and check-. ing bank balances, since spring 1989. The carrier has Marin, AT&T; Wireless Services' director of new techsold 25,000 wireless modern kits in eight-months and estimates that 5% of its digital subscribers use some form of wireless data-modem or text messaging. Date penetration among businesses even is higher at 15%.

One big application area carriers and equipment manufacturers are exploring is location-based information delivery-In the U.S. and elsewhere. "For the future, the main driver for mobile data is making the data service relevant to the user while they are mobile," says Patrick "them etil will use diskup services. If these speeds are

ing place. "We're doing a lot of work on geolocation." Igas 2G speeds will mast allegable president of global wireless. strategy at Lucent Technologies. "We actually believe a strategy at Lucent Technologies."

lot of the content delivery will be breed on geolocation."

With this in mind, 13 pent developed the Wireless Data Caleway that allows applications to work with a network search director at Forrester Research. He lists four key congretor's proprietary wireless quetomer and network information to automotically personalize and customize withless que services for chisauste julief abblications include location based information services.

Zohar is quick to point out that #2.5G offers more than enough to address the infrastructure needs of these applications." Others agree.

"There is no justification to go from 2.5G to 3G unless there is a big-time demand for wireless internet services," says Jonathan Dorfman, an analyst at The Stratugia Group.

While the demand for these services eventually might be larger, the speeds supported by 2.5G might be high enough anyway-for the next few years at least. "There is such a huge pent-up demand for 28.8 [kb/s] connections today for people who travel around," says Umash nologies and planning. But the key part of that centence may just be "28.8."

After all, Forrester Hassarch estimates that subacribers using dist-up provides defined as 28.9 or 58.6 kb/a-in 1999 numbered around 41 million, while other, more high-spood options had less than 3 million users. Even by 2003, Forcestor cetimates that out of nearly 75 million internet users among their half-profit million of Waters, chief engineer at Vodafone AirTouch In the U.K. good enough for mare than half the households access-The development of such applications stready to tak- ... Ing the internativia wireling technologically 2003, wire-

## SPECTRUM

#### **Bullding the 38 peradice**

While many carriers are focused on finding narrowband



alternatives for 3G, three (well, sort of three) U.S. wireless operators are working together to thoroughly test wideband alternatives and potential enhancements to

We're looking for a dramatic reduction in the cest of moving bits around a digital network—an order of magnitude reduction.

--- Craig Farrill, Vodefone Airfouch

that technology. Vodafone AirTouch, Bell Atlantic and GTE—the latter two are merging, which will create a new nationwide wireless business—are testing 3G CDMA solutions in Dallay/Fort Worth, Texas, to push the envelope on IP wireless networks and to ensure that different vendors' 3G equipment can successfully interoperate. According to The Strategis Group's survey, 41% of operator execs think that interoperability issues will negatively affect the adoption of 3G services (Figure 3).

"Our vision is to basically build a microcosm of the future of the industry," says Craig Farrill, chief technology officer for Vodasone AirTouch, Part of this involves testing some "unproven beliefs" about 3G CDMA solutions. Farrill says. For instance, the alliance is testing the differences between a direct sequence channel approach and a multicarrier approach to 3G

The direct sequence approach involves the use of a single CDMA carrier, which then spreads the energy across a 5 MHz bandwidth. The multicarrier approach arranges the wideband channel based on the 1 25 MHz concept, centering one 1.25 MHz channel with one 1.25 MHz channel to the right and one to the left. In both cases, the mobile handset, or the uplink side, still relies on direct spread technology. CDMA experts believe that the multicarrier approach could lead to benefits such as better in-building penetration and lower power consumption, which would lead to longer battery life, Farrill says. However, these theories are untested.

In addition, when using the multicarrier approach, some CDMA players believe that the three 1.25 MHz carriers could be overlaid across and share three CDMAOne channels, Farrill says. Although this would take some capacity away from the CDMAOne channels, it would allow operators to transmit multimedia and voice in the same spectrum simultaneously and perhaps eliminate the need for operators to have three clear contiguous 1.25 MHz spectrum channels to implement 3G 3XRTT CDMA systems.

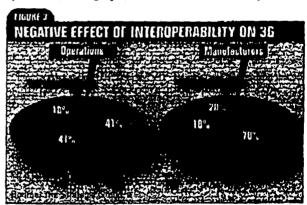
"These are unproven beliefs," Farrill says, pointing

out that Vodasone AirTouch and its partners also are looking at the economics of such solutions. For instance, the alternatives may provide operators with more slexibility but may cost too much in the long run. "These are some of the very fundamental strategic rechnological questions that face the whole CDMA industry," Farrill says.

In fact, the tests are as much about economics as they are about technology: they're about trying to realize a long-standing goal of Vodasone AirTouch. "We're looking for a dramatic reduction in the cost of moving bits around a digital network—an order of magnitude reduction," Farrill says. Today moving a bit across the wireless network can cost as much as 35¢ to 40¢ per megabit, which is expensive when compared with wireline technological solutions such as DSL or twisted pair. "Within four years, we want to divide that by 10," Farrill says.

Farrill isn't the only one with that goal. "If you look at transporting a megabit across the wireless network, it currently costs 37¢ per megabit," says Todd Etchieson, senior manager of UMTS product marketing at Nortel. "By 2004, we think we can take that down to 4¢ per megabit."

"The driver is to get the cost per hit down to something that is very cost-effective to deliver," says BAM's Flynn. But until costs come down or demand goes up, 3G implementation isn't guaranteed in the U.S. or Canada. "It's not a done deal yet. There are lots of questions among operators about whether they will be



upgrading to 3G," says The Yankee Group's Redman.

The bottom line? Although Asia and Western Europe are technically leading the way for 3G worldwide, these international players are being driven to 3G by capacity constraints in areas such as Japan and regulatory events, such as auctions in the U.K. and other European countries, says Heather Henyon, an analyst with the international wireless practice at The Strategis Group.

In contrast, "U.S. operators are still paying off their 2G costs, so why would they refinance and go into more debt when there's not necessarily a demand?" she asks. That's exactly the question that U.S. operators are struggling to answer.

I nia Menthip is a fraelance writer based in Chicago.

## **ATTACHMENT 2**

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\$175 early cancellation fee. Peak hours 7 am-8:59 pm Monday through Friday except certain holidays. Off-peak hours all other times. Calls to 911 and certain other emergency services are toll and airtime free. Airtime is rounded to the next full minute, so actual allowance may rounded to the next full minute, so actual allowance may vary. Airtime is charged on calls to "800," "877" and "888" numbers. Monthly allowance does not apply to roaming. All calls subject to wireless long distance, wireless regional calling, toll, landline fee of \$.10 or \$.12 per call, taxes and surcharges, including the Federal Universal Service and Regulatory Fee resulting from our costs of Federal Government assessments. These charges are in addition

If long distance or toll charges are incurred while roaming on other carriers' systems in the United States, a long distance/toll rate of \$0,30 per minute will apply, in addition to roaming airtime charges, which are not affected. addition to roaming airtime charges, which are not affected. This long distance/toll rate does not apply to SingleRate price plans while traveling in the SingleRate calling area. Calls placed to points outside your wireless calling area within Canada, Puerto Rico and the Virgin Islands may be billed the rate set by the visited system.

Wireless local calling areas are defined by the Company and are subject to change. Wireless long distance charges may apply when roaming for calls completed through enhanced network services. Automatic roaming may not be available in all areas and rates may vary. Rates may vary

be available in all areas and rates may vary. Rates may vary for calls placed while roaming.

Wireless Regional Calling rates apply to all nonlocal wireless calls placed through a Bell Atlantic Mobile system to points within the wireless regional calling area, which consists of Maryland, Virginia and Washington, 1).C. Wireless
Regional Calling charges may apply to calls completed
through enhanced services. These charges may apply to calls
placed while in other Bell Atlantic Mobile systems.

Price Plan is subject to the terms of the Cellular Service

Agreement, which applies to all lines in an account. Please read and understand it before activating. Bell Atlantic Mobile's calling areas, rates, agreement provisions, business practices, procedures and policies are subject to change as specified in the Cellular Service Agreement. Our liability is significantly limited.

There are instances where a call is completed from a wireless phone to certain fax/data modems or other callrouting devices. When the device "answers" the incoming call automatically, it may sound as if it is still ringing and the call was unanswered. Such calls have been completed and will be billed.

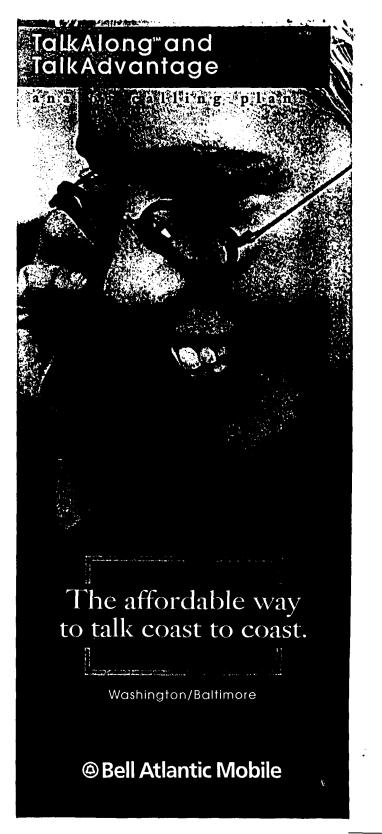
It's for you.

## @ Bell Atlantic Mobile

www.bam.com



WBMAP-2/00 ©2000 Bell Atlantic Mobile



## Get the coverage you want at a truly affordable price.

## Coverage

With Bell Atlantic Mobile, one of the largest wireless carriers on the East Coast, you can make and receive calls virtually anywhere in the U.S. Our East Coast Network, stretching from Maine to Northern Virginia, in the Carolinas and Northeast Georgia, offers low per-minute roaming rates.

#### **Affordability**

Select a calling plan that fits your budget and satisfies your needs.

## TalkAlong<sup>™</sup>

|                  | TalkAlong | TaikAlong<br>Plus20 | TalkAlong<br>Plus100 |
|------------------|-----------|---------------------|----------------------|
| Monthly Access   | \$14.99   | \$19.99             | \$39.99              |
| Home Airlime     | Not       | First               | First                |
| Minutes Included | included  | 20                  | 100                  |
| Additional Home  | 35¢       | 30¢                 | 30¢                  |
| Airlime Minutes  | anytime   | anytime             | peak                 |

Long Distance and Wireless Regional Cailing Per Minute

21¢ peak 9¢ off-peak

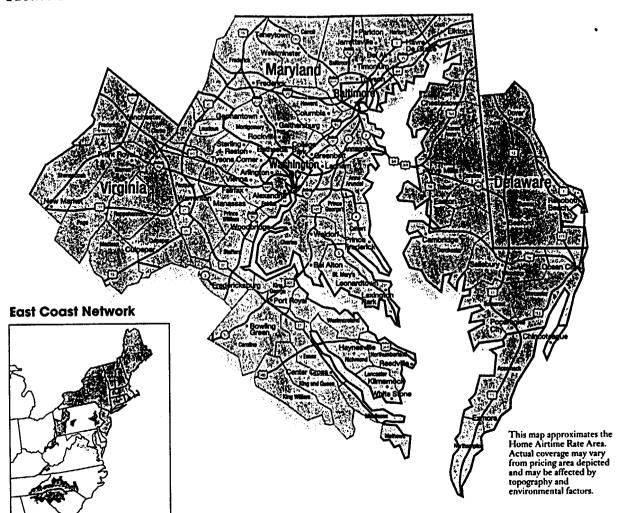
Monthly or annual agreements available. \$25 activation fee may apply for new activations only.

## **The Weekender Option**

Unlimited local weekend airtime for only \$8 per month.\*

\*Standard price plan must be selected. Weekender Option is not available with \$14.99 TalkAlong Plan. Local weekend airtime refers to calls made between 12 am Saturday and 11:59 pm Sunday. \$8 charge is in addition to monthly access charge.

## TalkAlong™ Home Airtime Rate Area



#### **Airlime Costs**

- Home Airlime Rates
- 59¢ per Airtime minute
- 99¢ per Airlime minute

If you're roaming in the Carolinas, Northeast Georgia and Southwest Virginia, you can take advantage of reduced rates by switching your phone to the "A" system. (See Travel Guide for more details.)



## Simple. Affordable. National.

veri onvireless

Store Locations

Special Offers

Verizon Wireless Home Page

Online Store

Products and Services

Customer Services

Send a Digital Numeric Page or Text Message

About Us

Quick Find

Contact Us



- View Your Bills Online
- Accessibility
- Cellular Phones
   Analog Portable Phones

   Reliable, established
   technology for the casual user

Digital Portable Phones
Great sound quality and
flexible, convenient calling
plans -- the latest technology

Transportable Phones
Mobile from car to car, a
dependable companion when
you're on the move

Installed Mobile Phones
Convenience on the go,
installed right into your car's
dashboard

- Paging Products & Services
   Pagers
- Cellular Accessories
   Batteries

Car Adapters

Car Kits

Leather Cases

Wireless Data

The latest in cutting-edge data product and service technology.

• Corporate Accounts

Management solutions for your business challenges.

National Accounts

Wireless Solutions for a changing husiness environment

Cellular Services/Price Plans

SingleRatesm New!

SingleRate<sup>sm East</sup> New!

**DigitalChoice®** 

**MobileMinutes®** 

Rate Area Maps (57KB)

 Cellular Service Enhancements

Roaming

International Traveling

Text Messaging

**Digital Numeric Paging** 

Cellular Long Distance

<u>InfoAssist</u>

411 Information. It's more than a phone directory.

Info Services

\* and # numbers.

<u>TalkDial</u>®

Voice Activated Dialing

**IO Services with Quick** 

Reference Guide

Call Waiting, Call Forwarding,

3-Way Calling and No

Answer/Busy Transfer services.

MobileReach® Network Reduced Rate Roaming

Voice Mail Service and User

Guide



## Simple. Affordable. National.

veri onwireless

Verizon Wireless Home Page Phones
Analog Portable

Confucts in Dary Control Store Locations Special Offers

Online Store

Products and Services • Audiovox MVX-485

**Customer Services** 

◆ Motorola Profile 300

Send a Digital Numeric Page or Text Message

◆ Motorola MicroTac 650

About Us

◆ Motorola StarTac 3000

**Quick Find** 

<u>Motorola StarTac 6500</u>

Contact Us

<u>Nokia 918</u>

t\_Nokia 252

\* Back to Products and Services \*

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 For Your Home 
 For Your Business 
 For Government 
 About Us 
 Privacy

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## Verizon Wireless (formerly Bell Atlantic Mobile)

MobileMinutes (prepaid)

Baltimore, MD / Washington, DC region

PHONES COVERAGE MAP DEALERS

## **Phones**

Phones displayed below are featured by the plan you've chosen and are normally stocked by the carrier or authorized dealers. Click on a phone below to see details about that phone.

### **Compare Phones**

Check up to five boxes and click Compare, or click on a phone for details.

-SIDE BY SIDE-

COMPARE CLEAR

Audiovox MVX-480XL

Technology AMPS (Analog)

Weight 7.3 oz. with NiMH battery

Talk Time 80 mins.

Standby Time 17 hrs.

Price <u>\$89.99</u>

Price includes \$25 prepaid card.

## Verizon Wireless (formerly Bell Atlantic

TalkAlong 20 Plus

Baltimore, MD / Washington, DC region

PHONES COVERAGE MAP DEALERS

## **Phones**

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## **Compare Phones**

Check up to five boxes and click Compare, or click on a phone for details SIDE BY SIDE

COMPARE CLEAR

Audiovox MVX-480/485



Technology AMPS (Analog)

Weight 7.3 oz. with NiMH battery

Talk Time 80 mins. Standby Time 17 hrs.

Price \$39.99

Motorola Profile 300



Technology AMPS (Analog)

Weight 7.4 oz. with NiMH battery

Talk Time 70 mins. Standby Time 11 hrs. Price \$39.99

Check stores for availability.

Motorola StarTAC 3000



Technology AMPS (Analog)

Weight 3.8 oz. with NiMH battery

Talk Time 60 mins. Standby Time 14 hrs.

Price \$69.99

Motorola StarTAC 6500



Technology AMPS (Analog)

Weight 3.8 oz. with NiMH battery

Talk Time 60 mins. Standby Time 14 hrs.

Price \$99.99

Nokia Nokia 918



Technology AMPS (Analog)

Weight 6.2 oz. with NiMH battery

Talk Time 75 mins. Standby Time 15 hrs.

Price <u>\$39.99</u>

## **Verizon Wireless (formerly Bell Atlantic** Mobile)

**MobileMinutes (prepaid)** 

New York, NY region

PHONES COVERAGE MAP

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## **Compare Phones**

Check up to five boxes and click Compare, or click on a phone for details. -SIDE BY SIDE -

**Audiovox** MVX-480/485

Technology AMPS (Analog)

Weight 7.3 oz. with NiMH battery

Talk Time 80 mins. Standby Time 17 hrs. Price \$99.99

Price includes \$25 MobileMinutes card.

## Verizon Wireless (formerly Bell Atlantic Mobile)

Plan 40

New York, NY region

PHONES COVERAGE MAP DEALERS

## **Phones**

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## **Compare Phones**

Check up to five boxes and click
Compare, or click on a phone for details.

SIDE BY SIDE

COMPARE CLEAR

Audiovox <u>MVX-480/485</u>



Technology AMPS (Analog)
Weight 7.3 oz. with NiMH battery

Talk Time 80 mins. Standby Time 17 hrs.

Price \$19.99

Motorola <u>Profile 300</u>



Technology AMPS (Analog)

Weight 7.4 oz. with NiMH battery

Talk Time 70 mins. Standby Time 11 hrs.

Price \$49.99

Motorola
StarTAC 3000



Technology AMPS (Analog)

Weight 3.8 oz. with NiMH battery

Talk Time 60 mins. Standby Time 14 hrs.

Price <u>\$159.99</u>

✓ Motorola StarTAC 6500



Technology AMPS (Analog)

Weight 3.8 oz. with NiMH battery

Talk Time 60 mins. Standby Time 14 hrs.

Price \$209.99

Check stores for availability.

→ Nokia Nokia 252



Technology AMPS (Analog)

Weight 6.5 oz. with NiMH battery

Talk Time 125 mins.

Standby Time 30 hrs.

Price <u>\$79.99</u>

│ Nokia │ Nokia 918

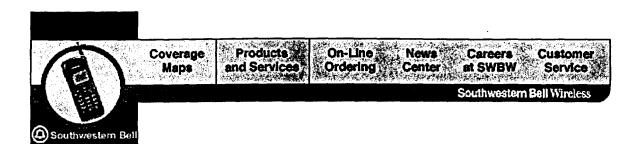


Technology AMPS (Analog)

Weight 6.2 oz. with NiMH battery

Talk Time 75 mins.

Standby Time 15 hrs.





# Dallas/Fort Worth, TX Most Popular Phones

Carrad Troustina

Eliy Glorolgans 1911-land Filmer

aknon Text Massage

Most Panulas Maneg

Jack Pone
Jogina Services
Jogina Services
Leatures
Voice Moil
Prepaid
Wireless
Digital Edge
InfoPak
Services
Traditional
Wireless
Set Up your
Voice Mail



Nokia 918 (analog/traditional)



Nokia 5120 (digital)



Nokia 6120 (digital)

| SELECTED | PLAN  |
|----------|-------|
| Cellula  | r One |
| Economy  |       |

Baltimore, MD / Washington, DC region

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|---|---|---|---|---|----|

COVERAGE MAP DEALERS

## **Phones**

Phones displayed below are featured by the plan you've chosen and are normally stocked by the carrier or authorized dealers. Click on a phone below to see details about that phone.

## **Compare Phones**

Check up to five boxes and click Compare, or click on a phone for details SIDE BY SIDE

COMPARE CLEAR

Motorola MicroTAC 650e (DPC 650e)



Technology AMPS (Analog) Weight 7 oz. with NiMH battery Talk Time 90 mins.

Standby Time 24 hrs. Price \$9.99

Motorola StarTAC 3000



Technology AMPS (Analog)

Weight 3.8 oz. with NiMH battery

Talk Time 60 mins. Standby Time 14 hrs. Price \$39.99

Motorola StarTAC 6500



Technology AMPS (Analog)

Weight 3.8 oz. with NiMH battery

Talk Time 60 mins. Standby Time 14 hrs. Price \$129.99

Motorola V3620



Technology AMPS (Analog)

Weight 2.7 oz. with NiMH battery

Talk Time 65 mins. Standby Time 24 hrs. Price \$199.99

Nokia Nokia 252



Technology AMPS (Analog)

Weight 6.5 oz. with NiMH battery

Talk Time 125 mins. Standby Time 30 hrs.

**Price** \$29.99

Nokia Nokia 282



Technology AMPS (Analog)

Weight 4.5 oz, with lithium ion battery

Talk Time 100 mins. Standby Time 24 hrs. Price \$49.99

│ Nokia │ Nokia 918



Technology AMPS (Analog)
Weight 6.2 oz. with NiMH battery
Talk Time 75 mins.
Standby Time 15 hrs.
Price \$9.99

Cellular One

Cellular One-2-3 Prepaid

Baltimore, MD / Washington, DC region

PHONES COVERAGE MAP DEALERS

### **Phones**

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Compare, or click on a phone for details.

SIDE BY SIDE

Nokia Nokia 918 S

Technology AMPS (Analog)
Weight 6.2 oz. with NiMH battery

Talk Time 75 mins. Standby Time 15 hrs.

Southwestern Bell

Southwestern Bell Security

Dallas/Fort Worth, TX region

Southwestern Bell Wireless

PHONES COVERAGE MAP DEALERS ORDERING FAGE BUY ONLINE

### **Phones**

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### **Compare Phones**

Check up to five boxes and click Compare, or click on a phone for details. SIDE BY SIDE

Motorola 2950 Carry



Technology AMPS (Analog)

Weight 3.1 lbs. without battery

Talk Time 70 mins.

Standby Time 20 hrs.

Price \$242.00

\$99 with one-year contract

\$49 with two-year contract

Motorola 2950 Mobile



Technology AMPS (Analog)

Weight 3.1 lbs. without battery

Talk Time 70 mins.

Standby Time 20 hrs.

Price \$227.00

\$149 with one-year contract \$99 with two-year contract

Price includes installation.

Motorola

MicroTAC 650e (DPC 650e)



Technology AMPS (Analog)

Weight 7 oz. with NiMH battery

Talk Time 90 mins.

Standby Time 24 hrs.

Price \$131.00

\$39 with one-year contract

\$0 with two-year contract

Motorola Profile 300e



Technology AMPS (Analog)

Weight 7.4 oz. with NiMH battery

Talk Time 90 mins.

Standby Time 24 hrs.

Price \$115.00

\$19.95 with one year contract

\$0 with two year contract

Motorola StarTAC 3000



Technology AMPS (Analog)

Weight 3.8 oz. with NiMH battery

Talk Time 60 mins. Standby Time 14 hrs.

Price \$180.00

\$135 with one-year contract \$79 with two-year contract

」 Nokia Nokia 252



Technology AMPS (Analog)

Weight 6.5 oz. with NiMH battery

Talk Time 125 mins.
Standby Time 30 hrs.

Price \$150.00

\$99 with one-year contract \$29 with two-year contract Check stores for availability.

」 Nokia Nokia 918



Technology AMPS (Analog)

Weight 6.2 oz. with NiMH battery

Talk Time 75 mins.
Standby Time 15 hrs.

Price \$130.00 \$39 with one year contract \$0 with two year contract

Southwestern Bell Southwestern Bell 50

Dallas/Fort Worth, TX region



PHONES COVERAGE MAP

DEALERS

ORDERING FAQ: BUY ONLINE THE

## **Phones**

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COMPARE CLEAR

Motorola 2950 Carry



Technology AMPS (Analog)

Weight 3.1 lbs. without battery

Talk Time 70 mins. Standby Time 20 hrs.

Price \$242.00

\$99 with one-year contract \$49 with two-year contract

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Weight 3.1 lbs. without battery

Talk Time 70 mins. Standby Time 20 hrs.

Price \$227.00

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Motorola MicroTAC 650e (DPC 650e)



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Weight 7 oz. with NiMH battery

Talk Time 90 mins. Standby Time 24 hrs. Price \$131.00

\$39 with one-year contract \$0 with two-year contract

Motorola Profile 300e



Technology AMPS (Analog)

Weight 7.4 oz. with NiMH battery

Talk Time 90 mins. Standby Time 24 hrs. Price \$115.00

\$19.95 with one year contract \$0 with two year contract

Motorola
StarTAC 3000



Technology AMPS (Analog)

Weight 3.8 oz. with NiMH battery

Talk Time 60 mins.
Standby Time 14 hrs.

Price \$180.00

\$135 with one-year contract \$79 with two-year contract

Nokia
Nokia 252



Technology AMPS (Analog)

Weight 6.5 oz. with NiMH battery

Talk Time 125 mins.
Standby Time 30 hrs.
Price \$150.00

\$99 with one-year contract \$29 with two-year contract Check stores for availability.

Nokia Nokia 918



Technology AMPS (Analog)

Weight 6.2 oz. with NiMH battery

Talk Time 75 mins.
Standby Time 15 hrs.

Price \$130.00 \$39 with one year contract \$0 with two year contract

Southwestern Bell

Start Talkin' Prepaid Wireless (analog)

Dallas/Fort Worth, TX Southwestern Bell region Wireless

PHONES COVERAGE MAP

DEALERS

### **Phones**

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COMPARE

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Standby Time 24 hrs.

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Price \$180.00

Nokia Nokia 252



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Standby Time 30 hrs.

Price \$150.00

Check stores for availability.

Nokia Nokia 918



Technology AMPS (Analog)

Weight 6.2 oz. with NiMH battery

Talk Time 75 mins.

Standby Time 15 hrs.

Price \$130.00